



EMPTY PROGRAMMING

VIDEO WITH A PURPOSE

Reel Stories. Real People., Inc. has completed the script for a narrative educational film entitled **Empty** and is developing a guided curriculum on **eating disorders** to be used in public health classrooms nationwide.



Short-term Phases

- Prevention Research Packet \$ 3,000
- Guided Curriculum Development \$ 5,000
- Script Approval \$ 3,000
- Marketing Strategy \$ 3,000
- Fundraising Initiatives \$ 500K

Long-term Phases

- Empty filming, 10-day consecutive shoot
- 3-day self-development camp within shoot
- Supplemental database creation
- School workshops for faculty
- Implementation in public health courses

REAL FACTS

Eating disorders are among the **deadliest** mental illnesses, second only to opioid overdose.

At least

30

MILLION Americans suffer from an eating disorder.

2 YEARS

Approval of script & guided curriculum from leading experts

3 YEARS

Fundraising initiative for Empty film and guided curriculum

4 YEARS

Empty film logistics & bookings and database creation

5 YEARS

Empty filming, editing, content bundling before distribution

DELIVERABLES:

- Restoring hope
- Raising capital
- Reduce misconceptions
- Create an *Education Center* in school environments

EXPECTED OUTCOME:

- Increase awareness on eating disorders
- Provide education, prevention, and support to teenagers, parents, and school leaders
- Teachable methods of how to engage in healthy behaviors to relieve anxiety and stress